

From vision to results: doValue's environmental contribution



On the occasion of World Environment Day, doValue shares an overview of the environmental initiatives realized, highlighting how the Group's ESG strategy has been translated into concrete, measurable and widespread actions in the countries where doValue is present: Italy, Greece, Spain and Cyprus.

Commitment to environmental sustainability results into a series of initiatives that combine responsibility, innovation and people involvement. In 2024, the focus on environmental impacts inspired the new projects that embrace energy, digitalization and mobility.

Measurable environmental actions: from reforestation to clean energy

One of the most significant interventions concerned a reforestation project in Madagascar, where doValue contributed to the regeneration of 1,610 sqm of territory, an area equal to three tennis courts. The initiative is part of the footprint-related environmental compensation activities.

The Group has also made significant progress in the energy transition: 83% of its total energy consumption was covered by renewable sources, with a direct impact on reducing emissions related to electricity consumption.

Digital solutions for sustainable mobility have also generated tangible results: in 2024, 5 tons of CO₂, equivalent to about 25,000 km driven by car, were avoided.

Sustainability as a shared culture

In addition to the various initiatives, we have worked to increase the integration of sustainability into the organizational culture through:

- Adoption of environmental guidelines and a new sustainability policy
- ESG induction for new hires
- Local sustainable mobility campaigns
- Introduction of an ESG rating system for suppliers in the e-procurement platform

These elements represent the transition from a strategic vision to an operational approach structured and coordinated with the different functions of the organization.

Low impact digitisation

The reduction of the Group's environmental impact also involves the digitalization of processes, which has led to:

- a significant reduction in the use of paper
- an improvement in the energy efficiency of IT systems
- offsetting digital emissions through reforestation projects

The integration between technology and sustainability is confirmed as a key lever for the continuous improvement that doValue pursues within its ESG strategy.

Outlook 2025

For 2025, the Group doValue aims to further strengthen the monitoring of environmental indicators and consolidate local commitment through the active involvement of our stakeholders.

The aim is to continue translating the ESG strategy into action, to help reduce environmental impacts on natural resources.